

REP HEADLINE# 6374971
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
OCT15/12 13.55
*** WFLA-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW,
WASHINGTON, DC 20007
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # _____ CONTRACT # 6374971 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT OBAMA FOR AMERICA EST#2051 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT15/12 13.55

REP: NEW ORDER
TTL \$73,200 @60X
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA

09/15

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :
AGENCY ADVERTISER CODE = 95 AGENCY EST# = 2051
AGENCY PRODUCT CODE = 101

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 1 | | | 1237A-136A | 30 | | \$400.00 | 10/16 | 10/19 | 4 | | TU-F | 4 |

PROGRAM : LT NITE W/JIMMY FALLON
CON COM1: LT NITE W/JIMMY FALLON

NOV 01 2012

10/16/12 TCC

OCT15/12 13.55
*** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 2 | | | 1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3 | 30 | | \$380.00 | 10/16 | 10/19 | 4 | | TU-F | 4 |
| 3 | | | 200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY | 30 | | \$250.00 | 10/16 | 10/19 | 4 | | TU-F | 4 |
| 4 | | | 300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS | 30 | | \$450.00 | 10/16 | 10/19 | 1 | | TU-F | 1 |
| 5 | | | 400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ | 30 | | \$600.00 | 10/16 | 10/19 | 4 | | TU-F | 4 |
| 6 | | | 500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P | 30 | | \$900.00 | 10/16 | 10/19 | 1 | | TU-F | 1 |
| 7 | | | 530P-600P PROGRAM : NEWS CHANNEL 8 530P CON COM1: NEWS CHANNEL 8 530P | 30 | | \$900.00 | 10/16 | 10/19 | 1 | | TU-F | 1 |
| 8 | | | 600P-630P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8 | 30 | | \$2,250.00 | 10/16 | 10/19 | 1 | | TU-F | 1 |
| 9 | | | 600A-700A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY | 30 | | \$1,450.00 | 10/16 | 10/19 | 2 | | TU-F | 2 |
| 10 | | | 700P-730P PROGRAM : NEWSCHANNEL 8 CON COM1: NEWSCHANNEL 8 | 30 | | \$2,000.00 | 10/16 | 10/19 | 1 | | TU-F | 1 |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|-------|-----------|
| 11 | | | 700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | | \$900.00 | 10/16 | 10/19 | 4 | | TU-F | 4 |
| 12 | | | 730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT | 30 | | \$2,000.00 | 10/16 | 10/19 | 4 | | TU-F | 4 |
| 13 | | | 900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2 | 30 | | \$1,040.00 | 10/16 | 10/19 | 4 | | TU-F | 4 |
| 14 | | | 430A-459A PROGRAM : NC 8 TODAY AT 430A ORD COM1: RATES ARE 8/27-9/30 CON COM1: NC 8 TODAY AT 430A | 30 | | \$50.00 | 10/16 | 10/20 | 4 | | TU-SA | 4 |
| 15 | | | 800P-1000P PROGRAM : THE VOICE CON COM1: THE VOICE | 30 | | \$9,000.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| 16 | | | 700P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT | 30 | | \$650.00 | 10/20 | 10/20 | 1 | | SAT | 1 |
| 17 | | | 700A-900A PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY | 30 | | \$500.00 | 10/20 | 10/20 | 1 | | SAT | 1 |
| 18 | | | 700P-830P PROGRAM : FOOTBALL NIGHT IN AMRC CON COM1: FOOTBALL NIGHT IN AMRC | 30 | | \$3,400.00 | 10/21 | 10/21 | 1 | | SUN | 1 |
| 19 | | | 800P-1100P PROGRAM : NFL PRESEASON:IND@PIT8/19/12 CON COM1: NFL PRESEASON:IND@PIT8/19/12 | 30 | | 10000.00 | 10/21 | 10/21 | 1 | | SUN | 1 |

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 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 20 | | | 800A-900A PROGRAM : SUNDAY TODAY CON COM1: SUNDAY TODAY | 30 | | \$1,100.00 | 10/21 | 10/21 | 1 | | SUN | 1 |
| 21 | | | 900A-1000A PROGRAM : NEWSCHANNEL 8 SUNDAY CON COM1: NEWSCHANNEL 8 SUNDAY | 30 | | \$300.00 | 10/21 | 10/21 | 1 | | SUN | 1 |
| 22 | | | 900P-1000P PROGRAM : THE OFFICE/PARKS & REC CON COM1: THE OFFICE/PARKS & REC | 30 | | \$4,800.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| 23 | | | 1237A-136A PROGRAM : LT NITE W/JIMMY FALLON CON COM1: LT NITE W/JIMMY FALLON | 30 | | \$400.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| 24 | | | 1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3 | 30 | | \$380.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| 25 | | | 200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY | 30 | | \$250.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| 26 | | | 300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS | 30 | | \$450.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| 27 | | | 400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ | 30 | | \$600.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| 28 | | | 500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P | 30 | | \$900.00 | 10/22 | 10/22 | 1 | | MON | 1 |

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OCT15/12 13.55
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 29 | | | 530P-600P | 30 | | \$900.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : NEWS CHANNEL 8 530P CON COM1: NEWS CHANNEL 8 530P | | | | | | | | | | | | |
| 30 | | | 600P-630P | 30 | | \$2,250.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8 | | | | | | | | | | | | |
| 31 | | | 600A-700A | 30 | | \$1,450.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY | | | | | | | | | | | | |
| 32 | | | 700A-900A | 30 | | \$900.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | | | | | | | | | | | | |
| 33 | | | 730P-800P | 30 | | \$2,000.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT | | | | | | | | | | | | |
| 34 | | | 900A-1000A | 30 | | \$1,040.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2 | | | | | | | | | | | | |
| 35 | | | 430A-459A | 30 | | \$50.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : NC 8 TODAY AT 430A CON COM1: NC 8 TODAY AT 430A | | | | | | | | | | | | |
| OCT/12 | | | 73200.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 73200.00 |
| TOTAL SPOTS | | | | | | | | | | | | 60 |

MARKET TOTALS \$332,727 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED. WILL UPDATE.

SVC- NSI
 DEMOS- RA35+*

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 808 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|--------------------|----------------------------|--------------------------|-----------------|--------------------|--------------------|
| Client: | Barack Obama/ D/ President | Submission Cost: | 73200 | Campaign Ref: | E:063749710 |
| Buyer: | .. | Client/Product/Estimate: | 95 / 101 / 2051 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 10/15/12 to 10/28/12 | Weeks: | 2 | Order Ref: | 06374971 |
| Est./PO Number: | 06374971 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| | | | | | |
|--------------|-------------------|----------------|------|-------------|--------------------------|
| Product: | Obama For America | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household | Order: | | | |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | Nbr of Spots | 10/15 | 10/22 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|--------------|-------|-------|-------|------|
| 1 | M-F 1237a ET / 1137p CT Late Night .TWTF.. | 01 | 400 | 30 Comme | Nbr of Spots | 4 | | 4 | 1600 |
| 2 | M-F 12p Today Show III .TWTF.. | 01 | 360 | 30 Comme | Nbr of Spots | 4 | | 4 | 1440 |
| 3 | M-F 2p Rachael Ray .TWTF.. | 03 | 250 | 30 Comme | Nbr of Spots | 4 | | 4 | 1000 |
| 4 | M-F 3p Doctors .TWTF.. | 03 | 450 | 30 Comme | Nbr of Spots | 1 | | 1 | 450 |
| 5 | M-F 4p Dr Oz .TWTF.. | 03 | 600 | 30 Comme | Nbr of Spots | 4 | | 4 | 2400 |
| 6 | M-F 5p News .TWTF.. | 03 | 900 | 30 Comme | Nbr of Spots | 1 | | 1 | 900 |
| 7 | M-F 530p News .TWTF.. | 03 | 900 | 30 Comme | Nbr of Spots | 1 | | 1 | 900 |
| 8 | M-F 6p News .TWTF.. | 01 | 2250 | 30 Comme | Nbr of Spots | 1 | | 1 | 2250 |
| 9 | M-F 6a News | 01 | 1450 | 30 Comme | Nbr of Spots | 2 | | 2 | 2900 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | | 47 | 13 | 60 | |

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PHONE (813) 228-8888

Original

| | | |
|--------------------------------------|--|----------------------------------|
| Client: Barack Obama/ D/ President | Submission Cost: 73200 | Campaign Ref: E:063749710 |
| Buyer: .. | Client/Product/Estimate: 95 /101 /2051 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/15/12 to 10/28/12 | Weeks: 2 | Order Ref: 06374971 |
| Est./PO Number: 06374971 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/15 | 10/22 | Total | Cost |
|---------------------------------------|---|----------|-------|-------------|--------------|-------|-------|-------|
| 10 | M-F 7p News .TWTF.. | 01 | 2000 | 30 Comme | Nbr of Spots | 1 | 1 | 2000 |
| 11 | M-F 7a Today Show .TWTF.. | 03 | 900 | 30 Comme | Nbr of Spots | 4 | 4 | 3600 |
| 12 | M-F 730p Entertainment Tonight .TWTF.. | 01 | 2000 | 30 Comme | Nbr of Spots | 4 | 4 | 8000 |
| 13 | M-F 9a Today Show II .TWTF.. | 01 | 1040 | 30 Comme | Nbr of Spots | 4 | 4 | 4160 |
| 14 | M-Th, Su 430a News .TWT... | 03 | 50 | 30 Comme | Nbr of Spots | 4 | 4 | 200 |
| 15 | Mon 8p ET / 7p CT The Voice M..... | 03 | 9000 | 30 Comme | Nbr of Spots | 1 | 1 | 9000 |
| 16 | Sat 7p Entertainment TonightS. | 03 | 650 | 30 Comme | Nbr of Spots | 1 | 1 | 650 |
| 17 | Sat 7a Today ShowS. | 03 | 500 | 30 Comme | Nbr of Spots | 1 | 1 | 500 |
| 18 | Sun 7p ET / 6p CT Football Night In AmericaS | 03 | 3400 | 30 Comme | Nbr of Spots | 1 | 1 | 3400 |
| 19 | Sun 815p ET / 715p CT NBC Sunday Night FootballS | 03 | 10000 | 30 Comme | Nbr of Spots | 1 | 1 | 10000 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 47 | 13 | 60 | |

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Barack Obama/ D/ President
Submission Number 808 Issue 1



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Original

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|--------------------|----------------------------|--------------------------|-----------------|--------------------|--------------------|
| Client: | Barack Obama/ D/ President | Submission Cost: | 73200 | Campaign Ref: | E:063749710 |
| Buyer: | | Client/Product/Estimate: | 95 / 101 / 2051 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 10/15/12 to 10/28/12 | Weeks: | 2 | Order Ref: | 06374971 |
| Est./PO Number: | 06374971 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/15 | 10/22 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|--------------|-------|-------|------|
| 20 | Sun 8a Today ShowS | 01 | 1100 | 30 Comme | Nbr of Spots | 1 | 1 | 1100 |
| 21 | Sun 9a NewsS | 03 | 300 | 30 Comme | Nbr of Spots | 1 | 1 | 300 |
| 22 | Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T... | 02 | 4800 | 30 Comme | Nbr of Spots | 1 | 1 | 4800 |
| 23 | M-F 1237a ET / 1137p CT Late Night M..... | 01 | 400 | 30 Comme | Nbr of Spots | 1 | 1 | 400 |
| 24 | M-F 12p Today Show III M..... | 01 | 380 | 30 Comme | Nbr of Spots | 1 | 1 | 380 |
| 25 | M-F 2p Rachael Ray M..... | 03 | 250 | 30 Comme | Nbr of Spots | 1 | 1 | 250 |
| 26 | M-F 3p Doctors M..... | 03 | 450 | 30 Comme | Nbr of Spots | 1 | 1 | 450 |
| 27 | M-F 4p Dr Oz M..... | 03 | 600 | 30 Comme | Nbr of Spots | 1 | 1 | 600 |
| 28 | M-F 5p News M..... | 03 | 900 | 30 Comme | Nbr of Spots | 1 | 1 | 900 |
| 29 | M-F 530p News M..... | 03 | 900 | 30 Comme | Nbr of Spots | 1 | 1 | 900 |
| 30 | M-F 6p News M..... | 01 | 2250 | 30 Comme | Nbr of Spots | 1 | 1 | 2250 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 47 | 13 | 60 | |

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Barack Obama/ D/ President
Submission Number 808 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|---|---|
| Client: Barack Obama/ D/ President | Submission Cost: 73200 | Campaign Ref: E:063749710 |
| Buyer: .. | Client/Product/Estimate: 95 /101 /2051 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/15/12 to 10/28/12 | Weeks: 2 | Order Ref: 06374971 |
| Est./PO Number: 06374971 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/15 | 10/22 | Total | Cost |
|--|--|----------|------|-------------|--------------|-------|-------|------|
| 31 | M-F 6a News M..... | 01 | 1450 | 30 Comme | Nbr of Spots | 1 | 1 | 1450 |
| 32 | M-F 7a Today Show M..... | 03 | 900 | 30 Comme | Nbr of Spots | 1 | 1 | 900 |
| 33 | M-F 730p Entertainment Tonight M..... | 01 | 2000 | 30 Comme | Nbr of Spots | 1 | 1 | 2000 |
| 34 | M-F 9a Today Show II M..... | 01 | 1040 | 30 Comme | Nbr of Spots | 1 | 1 | 1040 |
| 35 | M-Th, Su 430a NewsS | 03 | 50 | 30 Comme | Nbr of Spots | 1 | 1 | 50 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 47 | 13 | 60 | |

| Grand Totals | | | | Month 10 Weeks: 4 | | | |
|--------------|--|-------|-------|-------------------|--|-------|-------|
| | | 10/15 | 10/22 | | | 10/15 | 10/22 |
| Spots | | 60 | 47 | | | 60 | 13 |
| Cost | | 73200 | 52650 | | | 73200 | 20520 |

Grand Totals:

| | |
|--------------|-----------|
| Spots: | 60 |
| Gross Total: | 73,200.00 |
| Commission: | 10,980.00 |
| Net Total: | 62,220.00 |



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:063749710
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033193
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/15/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /2051
Desc: Campaign Option Number 1, Booking1

| DESCRIPTION | PRICE | RT/SS# PER | DATE | DAY | TIME | LENGTH | M/G FOR PRODUCT DESCRIPTION | PRICE | REMARKS | DEBIT/CREDIT |
|--------------------------------|---------|------------|-------|-----|--------|--------|-----------------------------|---------|----------------|--------------|
| M-F 1237a ET / 1137p CT Late N | 400.00 | 1 4 | 10/16 | TU | 01:11A | 30 | OFA12A125 | 400.00 | :30 Commercial | |
| | | | 10/17 | WE | 01:16A | 30 | OFA12Z151 | 400.00 | | |
| | | | 10/18 | TH | 01:10A | 30 | OFA12G145 | 400.00 | | |
| | | | 10/19 | FR | 01:09A | 30 | OFA12G145 | 400.00 | | |
| M-F 12p Today Show III | 380.00 | 2 4 | 10/16 | TU | 12:27P | 30 | OFA12A125 | 380.00 | :30 Commercial | |
| | | | 10/17 | WE | 12:26P | 30 | OFA12Z151 | 380.00 | | |
| | | | 10/18 | TH | 12:53P | 30 | OFA12G145 | 380.00 | | |
| | | | 10/19 | FR | 12:27P | 30 | OFA12Z151 | 380.00 | | |
| M-F 2p Rachael Ray | 250.00 | 3 4 | 10/16 | TU | 02:22P | 30 | OFA12P143 | 250.00 | :30 Commercial | |
| | | | 10/17 | WE | 02:26P | 30 | OFA12Z151 | 250.00 | | |
| | | | 10/18 | TH | 02:44P | 30 | OFA12G145 | 250.00 | | |
| | | | 10/19 | FR | 02:42P | 30 | OFA12Z151 | 250.00 | | |
| M-F 3p Doctors | 450.00 | 4 1 | 10/17 | WE | 03:24P | 30 | OFA12Z151 | 450.00 | :30 Commercial | |
| M-F 4p Dr Oz | 600.00 | 5 4 | 10/16 | TU | 04:12P | 30 | OFA12A125 | 600.00 | :30 Commercial | |
| | | | 10/17 | WE | 04:54P | 30 | OFA12Z151 | 600.00 | | |
| | | | 10/18 | TH | 04:13P | 30 | OFA12Z151 | 600.00 | | |
| | | | 10/19 | FR | 04:55P | 30 | OFA12G145 | 600.00 | | |
| M-F 5p News | 900.00 | 6 1 | 10/16 | TU | 05:13P | 30 | OFA12P143 | 900.00 | :30 Commercial | |
| M-F 530p News | 900.00 | 7 1 | 10/16 | TU | 05:56P | 30 | OFA12A125 | 900.00 | :30 Commercial | |
| M-F 6p News | 2250.00 | 8 1 | 10/19 | FR | 06:09P | 30 | OFA12G145 | 2250.00 | :30 Commercial | |

*** Continued ***

| | | | | | | | |
|-------------|-----------|----------------|----------------------|-----------|-------------------|---------|-----|
| PERIOD COST | 73,200.00 | 60 Total Units | ACTUAL GROSS BILLING | 73,200.00 | SUB-TOTALS | Debits | .00 |
| | | | AGENCY COMMISSION | 10,980.00 | TOTAL RECONCILING | Credits | .00 |
| | | | NET DUE | 62,220.00 | | | .00 |

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER: Barack Obama/ D/ President
PRODUCT: Obama For America

INVOICE NUMBER 0100033193
BROADCAST MONTH 10/01/2012 - 10/28/
AMOUNT DUE 62,220.00

REMIT TO:

*00188

000038634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000038634 00000100033193 006222000 0



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

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Greer Margolis Mitchell
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Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:063749710
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033193
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/15/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /2051
Desc: Campaign Option Number 1, Booking1

| SCHEDULE | | | | ACTUAL BROADCAST | | | | RECONCILIATION | | |
|--------------------------------|----------|--------|-----|------------------|-----|--------|--------|----------------|---------------------|----------|
| DESCRIPTION | PRICE | RT/SS# | PER | DATE | DAY | TIME | LENGTH | M/G FOR | PRODUCT DESCRIPTION | PRICE |
| M-F 6a News | 1450.00 | 9 | 2 | 10/16 | TU | 06:12A | 30 | | OFA12P143 | 1450.00 |
| | | | | 10/19 | FR | 06:11A | 30 | | OFA12G145 | 1450.00 |
| M-F 7p News | 2000.00 | 10 | 1 | 10/18 | TH | 07:24P | 30 | | OFA12G145 | 2000.00 |
| M-F 7a Today Show | 900.00 | 11 | 4 | 10/16 | TU | 07:28A | 30 | | OFA12A125 | 900.00 |
| | | | | 10/17 | WE | 07:28A | 30 | | OFA12Z151 | 900.00 |
| | | | | 10/18 | TH | 07:23A | 30 | | OFA12G145 | 900.00 |
| | | | | 10/19 | FR | 07:56A | 30 | | OFA12Z151 | 900.00 |
| M-F 730p Entertainment Tonight | 2000.00 | 12 | 4 | 10/16 | TU | 07:40P | 30 | | OFA12P143 | 2000.00 |
| | | | | 10/17 | WE | 07:41P | 30 | | OFA12Z151 | 2000.00 |
| | | | | 10/18 | TH | 07:38P | 30 | | OFA12Z151 | 2000.00 |
| | | | | 10/19 | FR | 07:56P | 30 | | OFA12Z151 | 2000.00 |
| M-F 9a Today Show II | 1040.00 | 13 | 4 | 10/16 | TU | 09:59A | 30 | | OFA12P143 | 1040.00 |
| | | | | 10/17 | WE | 09:29A | 30 | | OFA12Z151 | 1040.00 |
| | | | | 10/18 | TH | 09:50A | 30 | | OFA12G145 | 1040.00 |
| | | | | 10/19 | FR | 09:57A | 30 | | OFA12Z151 | 1040.00 |
| M-Th, Su 430a News | 50.00 | 14 | 4 | 10/16 | TU | 04:54A | 30 | | OFA12P143 | 50.00 |
| | | | | 10/17 | WE | 04:40A | 30 | | OFA12Z151 | 50.00 |
| | | | | 10/17 | WE | 04:59A | 30 | | OFA12Z151 | 50.00 |
| | | | | 10/18 | TH | 04:52A | 30 | | OFA12Z151 | 50.00 |
| Mon 8p ET / 7p CT The Voice | 9000.00 | 15 | 1 | 10/22 | MO | 08:43P | 30 | | OFA12G145 | 9000.00 |
| Sat 7p Entertainment Tonight | 650.00 | 16 | 1 | 10/20 | SA | 07:17P | 30 | | OFA12Z151 | 650.00 |
| Sat 7a Today Show | 500.00 | 17 | 1 | 10/20 | SA | 09:00A | 30 | | OFA12Z151 | 500.00 |
| Sun 7p ET / 6p CT Football Nig | 3400.00 | 18 | 1 | 10/21 | SU | 07:07P | 30 | | OFA12Z151 | 3400.00 |
| Sun 815p ET / 715p CT NBC Sund | 10000.00 | 19 | 1 | 10/21 | SU | 11:33P | 30 | | OFA12Z151 | 10000.00 |
| Sun 8a Today Show | 1100.00 | 20 | 1 | 10/21 | SU | 08:26A | 30 | | OFA12Z151 | 1100.00 |
| Sun 9a News | 300.00 | 21 | 1 | 10/21 | SU | 09:10A | 30 | | OFA12G145 | 300.00 |
| Thu 9-10p ET / 8-9p CT Office | 4800.00 | 22 | 1 | 10/18 | TH | 09:21P | 30 | | OFA12G145 | 4800.00 |
| M-F 1237a ET / 1137p CT Late N | 400.00 | 23 | 1 | 10/22 | MO | 01:29A | 30 | | OFA12Z151 | 400.00 |
| M-F 12p Today Show III | 380.00 | 24 | 1 | 10/22 | MO | 12:50P | 30 | | OFA12G145 | 380.00 |
| M-F 2p Rachael Ray | 250.00 | 25 | 1 | 10/22 | MO | 02:58P | 30 | | OFA12G145 | 250.00 |

*** Continued ***

| | | | | | |
|-------------|-----------|----------------------|-----------|-------------------|-------------|
| PERIOD COST | 73,200.00 | 60 Total Units | | | |
| | | ACTUAL GROSS BILLING | 73,200.00 | SUB-TOTALS | Debits .00 |
| | | AGENCY COMMISSION | 10,980.00 | | Credits .00 |
| | | NET DUE | 62,220.00 | TOTAL RECONCILING | .00 |

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:063749710
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033193
PAGE 3
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/15/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /2051
Desc: Campaign Option Number 1, Booking1

| SCHEDULE | | | | ACTUAL BROADCAST | | | | RECONCILIATION | |
|-----------------------------------|---------|--------|-----|------------------|-----|--------------|------------------------------------|----------------|----------------------|
| DESCRIPTION | PRICE | RT/SS# | PER | DATE | DAY | TIME | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE | REMARKS DEBIT/CREDIT |
| M-F 3p Doctors | 450.00 | 26 | 1 | 10/22 | MO | *WFLA 03:58P | 30 OFA12Z151 :30 Commercial | 450.00 | |
| M-F 4p Dr Oz | 600.00 | 27 | 1 | 10/22 | MO | *WFLA 04:12P | 30 OFA12G145 :30 Commercial | 600.00 | |
| M-F 5p News | 900.00 | 28 | 1 | 10/22 | MO | *WFLA 05:23P | 30 OFA12G145 :30 Commercial | 900.00 | |
| M-F 530p News | 900.00 | 29 | 1 | 10/22 | MO | *WFLA 05:56P | 30 OFA12G145 :30 Commercial | 900.00 | |
| M-F 6p News | 2250.00 | 30 | 1 | 10/22 | MO | *WFLA 06:28P | 30 OFA12G145 :30 Commercial | 2250.00 | |
| M-F 6a News | 1450.00 | 31 | 1 | 10/22 | MO | *WFLA 06:27A | 30 OFA12Z151 :30 Commercial | 1450.00 | |
| M-F 7a Today Show | 900.00 | 32 | 1 | 10/22 | MO | *WFLA 07:28A | 30 OFA12G145 :30 Commercial | 900.00 | |
| M-F 730p Entertainment Tonight | 2000.00 | 33 | 1 | 10/22 | MO | *WFLA 07:55P | 30 OFA12Z151 :30 Commercial | 2000.00 | |
| M-F 9a Today Show II | 1040.00 | 34 | 1 | 10/22 | MO | *WFLA 09:51A | 30 OFA12Z151 :30 Commercial | 1040.00 | |
| M-Th, Su 430a News | 50.00 | 35 | 1 | 10/21 | SU | *WFLA 04:51A | 30 OFA12G145 :30 Commercial | 50.00 | |
| Total Airtime Gross Spot Revenue: | | | | 73,200.00 | | | | | |

| | | | | | |
|-------------|--|-----------|----------------------|-----------|-------------------|
| PERIOD COST | | 73,200.00 | 60 Total Units | | |
| | | | ACTUAL GROSS BILLING | 73,200.00 | SUB-TOTALS |
| | | | AGENCY COMMISSION | 10,980.00 | Debits |
| | | | NET DUE | 62,220.00 | Credits |
| | | | | | TOTAL RECONCILING |

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